
M A R I A G A L A N G

STRATEGIC COMMUNICATIONS AND MULTIMEDIA

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✉ mgalang@ifc.org

🏠 Nairobi, Kenya

P R O F I L E

A communications lead with a 15-year track record of multimedia production and campaigns that have reached millions; a proven ability to manage teams and advise senior leadership in global organizations; the poise to speak on a global stage; and an authentic understanding of Africa's socio-economic currents, rooted in my work in regional and international media, the World Bank Group (WBG), and my Kenyan heritage.

E D U C A T I O N

International MBA | 2026
University of Sunderland

PG Dip in Laws | 2023
University of London

BA Drama & English | 2008
University of East Anglia

S K I L L S

- Campaign Design
- Storytelling (Script & Edit)
- Multimedia Production (Adobe CS, FCPX)
- Analytics & Metrics
- Risk Management
- Budget Planning
- Kiswahili & German

P O R T F O L I O

www.mariagalang.net

R E F E R E N C E S

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E X P E R I E N C E

MULTIMEDIA COMMUNICATIONS OFFICER

IFC, World Bank Group (WBG) | Washington, D.C. & Nairobi | Since 2020

- Campaigns and content production across 20+ countries in Africa, Asia, and Latin America to elevate WBG priorities and partnerships.
- Advise IFC's Managing Director and lead multimedia products and media coverage of his country visits and global conferences including COP, Africa CEO Forum and the IMF-WBG Annual & Spring Meetings.
- Lead teams of multimedia consultants and vendors across the globe.
- Generated millions of views. Examples of my recent products:
 - Africa CEO Forum Teaser: <https://mgalang.link/CEO-Forum>
 - *Women in Trade* Campaign: <https://mgalang.link/Women-in-Trade>
 - *How I Get Around My City* series for Bolt: <https://mgalang.link/city-ep1>
 - Decarbonization Campaign video: <https://mgalang.link/decarbonization>
 - *No Glass Ceilings* (Tanzania): <https://mgalang.link/glass>

MULTIMEDIA PRODUCER

China Global Television Network | Nairobi & Washington, D.C. | 2011-20

Produced packages and delivered live analysis for globally broadcast TV shows; managed sensitive topics including the US-China trade war; tracked metrics; built relationships with officials, business leaders, NGOs and media.

JOURNALIST & TV PRESENTER

K24 Television | Nairobi, Kenya | 2009-2011