

MARIA GALANG

COMMUNICATIONS AND MULTIMEDIA PRODUCTION

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 Bethesda, MD, USA

PROFILE

I am an accomplished and versatile communications professional with extensive experience working in global media and finance. At present, I work with the International Finance Corporation's leadership, regional offices and partners across the globe to highlight our work and priorities whilst managing reputational risks. A team player with strong writing, filming, and video editing skills, I am adept at implementing communications strategies. My track record of coordinating reporters and creatives to cover international events and stories in innovative ways is illustrated by my portfolio at mariagalang.net. I am fluent in English and Swahili and speak German.

EDUCATION

Postgraduate Diploma in
Laws

University of London, 2023

B.A. Drama and English

University of East Anglia
2005 – 2008

SKILLS

- Campaign design
- Write, Script and Edit
- Produce Video & Audio
- Adobe CS & FCPX
- Camerawork
- Social Media
- Event management
- Budget Planning
- MS Office (incl. Excel)
- German & Swahili

PORTFOLIO

Please find more examples
of my work on my website:
www.mariagalang.net

EXPERIENCE

COMMUNICATIONS OFFICER / MULTIMEDIA PRODUCER

International Finance Corporation (IFC) / Washington, D.C. / Since 2020

- Collaborate on campaigns and strategies with IFC's regional and industry teams as well as IFC clients to demystify and amplify IFC's work
- Produce multimedia materials for IFC web and social media channels working with internal and external partners across the globe.
- Plan and execute multimedia and media coverage of IFC's Managing Director (MD) and IFC VPs' trips to regional offices and global conferences including COP, Africa CEO Forum and the Annual & Spring Meetings.
- Examples of recent products I conceptualized, produced and edited:
 - IFC Explainer video on main website: <https://www.ifc.org/en/about>
 - Women in Trade Photo Exhibit & story: <https://bit.ly/Women-in-Trade>
 - Rwanda e-motorbikes: <https://bit.ly/Kigali-Emobility>
 - Decarbonisation campaign: <https://bit.ly/low-carbon-shirt>
 - IFC COP28 flagship video: <https://bit.ly/IFC-Climate>

MULTIMEDIA PRODUCER

China Global Television Network / Nairobi and Washington, D.C. / 2011 - 2020

Organize coverage of and produce content for major events (e.g. IMF-World Bank Annual Meetings) as well as daily business stories for the flagship show *Global Business America* and social media channels.

- Produce engaging stories, some with over 200,000 views on social media
- Manage reputational risks & sensitive topics (e.g. US-China trade-war)
- Cover major events & stories and coordinate production teams;
- Analysed impact ratings & performance metrics on social media
- Built ties with government officials, business leaders, NGOs and media

JOURNALIST & TV PRESENTER

K24 Television / Nairobi, Kenya / 2009-2011

REF E R E N C E S

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